

Terms and Conditions: ‘SONNA SIKKA GOLD JEETO’ Contest

A. The Program

1. **Organizer:** The ‘SONNA SIKKA GOLD JEETO Contest’ (“Program”) is organized by SHYAM & SHYAM Pvt. Ltd. (“Company”).
2. **Applicable Product:** This Program is valid only on the purchase of ‘SONNA SIKKA’ Edible Oil packs (“Product”). It is not applicable to any other product sold by the Company. Products without this offer are also available in the market.
3. **Program Period:** The Program is valid from [Start Date] to [End Date] (“Program Period”). The Company reserves the right to curtail or extend the Program Period at its sole discretion without any prior notice.
4. **Acceptance of Terms:** By participating in this Program, you unconditionally accept and agree to be bound by these terms and conditions. The Company reserves the right to amend these terms at any time.

B. Eligibility

1. **Participants:** The Program is open only to Indian citizens currently residing in India, aged 18 years or older (“Participant”). This Program is not valid in the state of Tamil Nadu.
2. **Exclusions:** The Program is not open to the employees (or their family members) of the Company, its associate companies, bottlers, distributors, agents, or advertising agencies.

C. How to Participate

To enter the Program, a Participant must follow these steps:

1. Purchase the **Product** from a participating outlet.
2. Open the pack to find and collect the unique **13-digit coupon code**.
3. **Retain the original pack/box** containing the code for verification purposes. Participation in this program is optional.

D. Prizes and Winners

1. **Winning:** Participants who follow the steps above may win [Specify Prize Details Here]. It is not guaranteed that every entry will result in a prize.
2. **Verification:** Awarding of any prize is subject to the verification of the winner’s eligibility and the unique 13-digit code from the original product packaging. The Company’s decision on the validity of an entry is final.
3. **Prize Conditions:**
 - **No Cash Alternative:** Prizes cannot be exchanged for cash, other products, or benefits. Prizes are non-transferable and non-negotiable.

- **Representation:** Images of the prize used in promotional materials are for illustrative purposes only. The actual prize's type, variant, and size are at the sole discretion of the Company.
- **Availability:** Prizes are subject to availability and are offered on a "while stocks last" basis.
- **Forfeiture:** If a winner cannot be contacted, is found to be ineligible, or fails to collect the prize, the Company reserves the right to forfeit the prize or offer it to another eligible participant.
- **Taxes & Costs:** All taxes, levies, registration fees, or other incidental costs associated with winning the prize will be the sole responsibility of the winner.

E. General Conditions & Disclaimers

1. **Company's Rights:** The Company reserves the right to amend, modify, suspend, or cancel the Program and its terms at any time without prior notice or liability.
2. **Company's Decision:** All decisions made by the Company regarding the Program, including but not limited to winner selection and prize distribution, will be final and binding. No correspondence will be entertained in this regard.
3. **Disqualification:** The submission of false, incorrect, or misleading information may result in immediate disqualification from the Program and may attract legal action.
4. **Participant Expenses:** Any expenses incurred by the Participant to take part in the Program, such as the cost of the Product or travel, are the sole responsibility of the Participant.
5. **Taxes and Statutory levies** as applicable shall be borne by the recipient of a Gift. The recipient shall pay the amount of applicable taxes and PAN Proof to Company. before claiming the gifts.
6. **Confidentiality:** The Company is not required to disclose details of other participants or winners. Such information will be kept confidential.
7. **Privacy Policy:** Any personal data collected from participants will be subject to the Company's Privacy Policy.
8. **Contact:** For any queries, participants should only contact the Company's official consumer relations department.

F. Liability and Jurisdiction

1. **Limitation of Liability:** The Company is not responsible for any printing or typographical errors, lost or damaged product packs, or issues with prize quality. The Company's liability is limited to offering the prize to a verified winner. By participating, you agree to release and indemnify the Company and its agents from any claims or damages arising from this Program.
2. **Governing Law:** All disputes related to this Program shall be subject to the exclusive jurisdiction of the Courts at **Jodhpur, Rajasthan**.